



Privacy Policy for Opal Paramedical Tattoos Studio

Effective Date: 03-04-2025

Last Updated: 03-04-2025

At **Opal Paramedical Tattoos Studio**, we value your privacy and are committed to protecting your personal information. This Privacy Policy describes how we collect, use, store, and protect your information when you visit our website and utilize our services, especially regarding areola tattoos and related medical procedures. It also explains how we handle your consent for the use of images for educational and portfolio purposes.

By accessing or using our services, you agree to the practices outlined in this Privacy Policy.

1. Information We Collect

We collect several types of personal information, including:

1.1 Personal Identification Information

This may include:

- **Full Name**
- **Contact Information** (such as phone number, email address, and mailing address)
- **Date of Birth** (for age verification)
- **Medical Information** (medical history, particularly related to mastectomy or breast reconstruction, and any other relevant health information to ensure the procedure is safe and effective)
- **Emergency Contact Information** (if required for medical reasons)

1.2 Usage Data

This includes information automatically collected through the use of our website or online services, such as:

- **IP address**
- **Browser type**
- **Operating system**
- **Pages visited on our website**
- **Time spent on each page**

1.3 Images and Photographs

As part of the services provided at Opal Paramedical Tattoos Studio, we may take before and after photographs of clients receiving areola tattoos. These images may be used in the following contexts:

- **Educational Purposes:** To educate and raise awareness of paramedical tattooing, particularly for breast cancer survivors and those undergoing breast reconstruction.

- **Portfolio:** To showcase the quality of our work and demonstrate the services we offer on our website, social media, and other marketing materials.
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2. How We Use Your Information

We use the information we collect for the following purposes:

2.1 Providing Our Services

We may use your personal information, including medical details, to:

- Consult with you about the best options for your areola tattoo procedure.
- Ensure that you are medically cleared for the tattoo procedure.
- Schedule appointments and manage service bookings.
- Provide aftercare instructions and follow-up support.

2.2 Marketing and Educational Materials

With your explicit consent, we may use your images and photographs for:

- **Educational Purposes:** To raise awareness about areola tattooing for breast cancer survivors, medical professionals, and the general public. This may include sharing images in presentations, online courses, and educational videos.
- **Portfolio:** We may use before-and-after images of your tattoo for marketing purposes, including our website, social media profiles, and promotional materials, to showcase our expertise and attract potential clients.
- **Social Media:** Your images may be shared on platforms like Instagram, Facebook, or YouTube, with your consent. We aim to highlight the empowering transformation of areola tattooing in a respectful and professional manner.

2.3 Improving Our Services

We may use your data to:

- Enhance our customer experience.
 - Improve the quality of our areola tattooing services.
 - Conduct surveys or feedback requests to improve our services.
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3. How We Protect Your Information

We take data protection seriously and implement appropriate physical, technical, and organizational measures to protect your personal data, including medical records and images. This includes:

- **Encryption:** We use encryption to secure sensitive information, especially for online transactions.
- **Secure Storage:** Personal information, including medical history, is stored securely and only accessible to authorized personnel.
- **Confidentiality:** All employees and contractors involved in the tattooing process are required to sign confidentiality agreements to protect client data.

Despite these measures, no security system is 100% secure. We cannot guarantee the absolute security of your information transmitted to our website, but we commit to taking reasonable steps to protect it.

4. Consent for Use of Images and Photographs

We will always ask for your **explicit consent** before using your photographs and images for any educational or marketing purposes. Here's how we handle your consent:

4.1 Consent Form

Before we take any photos of you during your appointment, we will have you sign a **Photo Release Form**, which outlines:

- **The purpose** of using the photographs (e.g., educational materials, portfolio).
- **How the images will be used** (on our website, social media, marketing materials).
- **Your right to withdraw consent** at any time, which means we will stop using the images for future purposes but will not remove previously published materials.

4.2 Anonymity and Confidentiality

If you prefer not to have your identity revealed in the photos or other media, we offer options to:

- **Blur your face or identifying marks.**
- **Remove personal information** from the images and use them in an anonymous way.
- **Limit sharing to specific platforms** or use private viewing if you are part of educational content for a closed group or specific audience.

4.3 Revocation of Consent

If you decide at any time that you no longer want your images to be used, you can contact us, and we will cease to use them for any future marketing or educational purposes. However, you acknowledge that removal of images from social media or previously printed materials may not be immediately possible.

5. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. However, we may share your information in the following situations:

- **Medical Professionals:** With your permission, we may share relevant medical information with your healthcare provider (e.g., oncologist, surgeon) to ensure that the tattooing procedure is safe and appropriate for your health.
- **Service Providers:** We may share personal data with third-party vendors who help us provide services (e.g., payment processors, website hosting).
- **Legal Requirements:** If required by law, we may disclose your personal information in response to lawful requests from government authorities (e.g., subpoenas, legal obligations).

6. Your Rights and Choices

Depending on your location and applicable laws, you may have the following rights regarding your personal data:

- **Access:** You have the right to request access to the personal information we hold about you.
- **Correction:** You may request to correct or update any inaccurate information.
- **Deletion:** You can ask us to delete your personal data, subject to certain exceptions (e.g., legal or regulatory obligations).
- **Withdraw Consent:** You can withdraw your consent for us to use your images or personal data for marketing purposes at any time.

To exercise any of these rights, please contact us at:

Email: opalpmustudio23@gmail.com

Phone: 202-510-8463

7. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with the updated effective date. We encourage you to review this Privacy Policy regularly for any updates.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us:

Opal Paramedical Tattoos Studio

Email: opalpmustudio23@gmail.com

Phone: 202-510-8463

Website: <https://opal-paramedical-tattoo-studio-llc.odoo.com/>